

Franchise Opportunity





The Sustainability Era has arrived

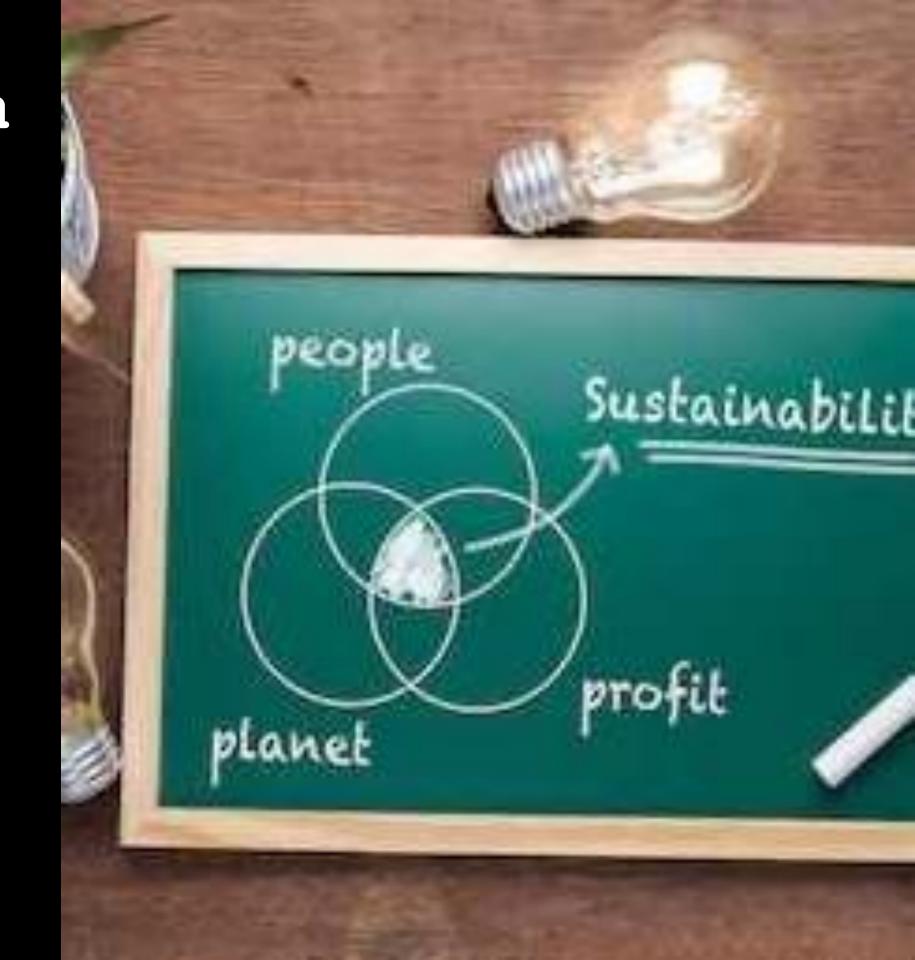


Corporate Social
Responsibility
has become core
to how companies
do business.



The Triple Bottom Line

- People
- Planet
- Profit



But...

Management itself remains UNSUSTAINABLE

The PEOPLE in

Traditional Management

will not survive

Managers are losing motivation due to

OVERTRAVEL or VIRTUAL MEETINGS OVERDOSIS



Their families are paying the price due to

LONG OFFICE
HOURS



There is no mental space to reflect due to

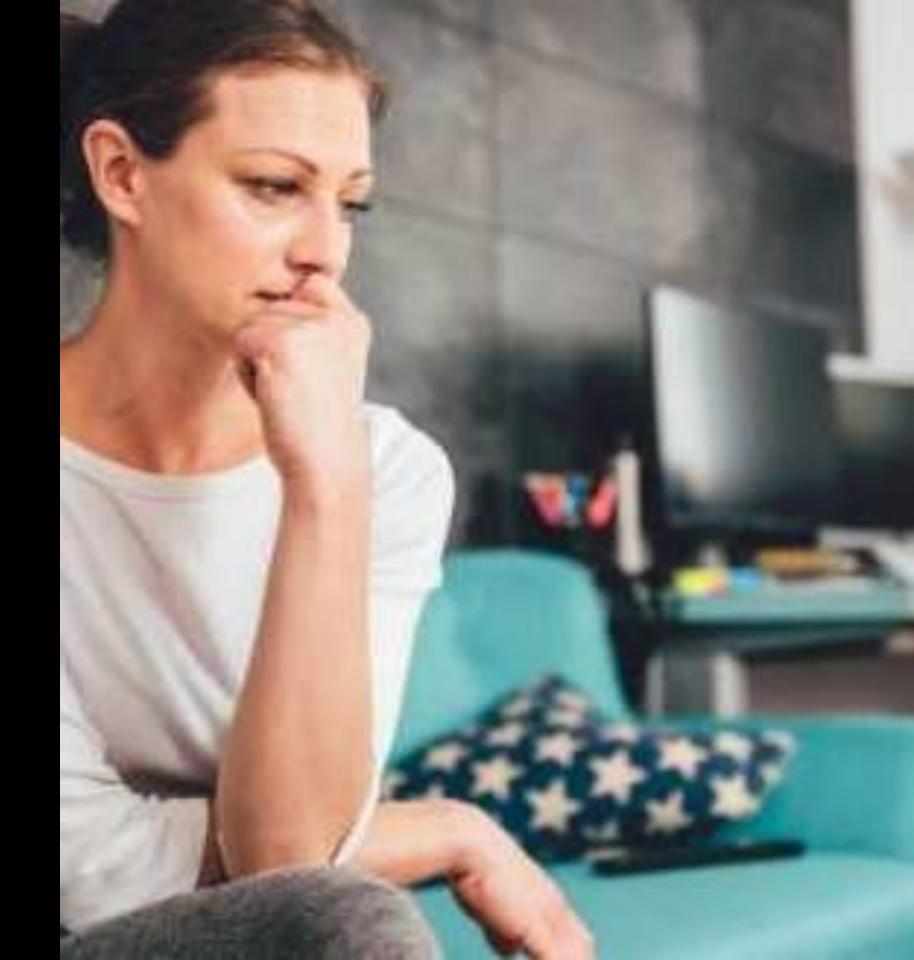
MEETING AFTER
MEETING



High stress context is causing

STRESSRELATED

ILLNESSES



IN SHORT...

Traditional management is not sustainable

good managers **AND** companies

begin to fall apart.



Virtual Leadership helps face-toface teams become high-performing virtual teams or hybrid teams.

- Achieve more and use less resources
- · Lead the team successfully, even when remote
- Reduce significant overhead costs
- · Realize a healthy and personalized life balance
- Help them remain true to their personal values

Traditional Management

Virtual Leadership

- meetings, meetings, meetings more space to lead strategically
- -family suffers from not being there

- present with family

- -no time to connect personally
 with team
- easily and quickly connect
 personally with team

- always under time pressure
- in control of time and life

-personal values constantly challenged

- personal values come to life

- costly team building events
- continuous team growth

Home office
(partly through
the pandemic)
was just the
beginning



Virtual leaders are already reaping the harvest of a high-performing virtual or hybrid team



The Virtual Leadership Approach: proven and time-tested

- based over 10 years of research
- practicing intensely since 2003
- 29 global companies
- 2,900 managers and leaders
- comprehensive team training

What the VLA franchise can do for you?

We offer a franchise opportunity to become the go to expert in your network for helping leaders and organizations create successful virtual and hybrid teams.

Benefits of owning a VLA franchise

- ready-made business
- proven and profitable
- gain control of your life
- be with your family
- the market is ready for this
- high-touch training to ensure success
- significantly help the environment



The Sustainability Movement

needs leaders to make a difference

JOIN US

to transform leadership in organizations

Virtual Leadership Associates has been waiting years for this moment.

Discover if the franchise is for you.

Thank You

For more information contact

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