



virtual  
leadership  
associates

# Franchise Opportunity









**The Sustainability  
Era  
has arrived**

**There is no  
PLANET B**



Corporate Social  
Responsibility  
has become core  
to how companies  
do business.





# The Triple Bottom Line

- People
- Planet
- Profit



But . . .



Management itself

remains

**UNSUSTAINABLE**

The PEOPLE in  
**Traditional  
Management**

will not survive

**Managers are  
losing motivation  
due to**

**OVERTRAVEL or VIRTUAL  
MEETINGS OVERDOSIS**





Their families  
are paying the  
price due to

**LONG OFFICE  
HOURS**



There is no  
mental space to  
reflect due to  
**MEETING AFTER  
MEETING**





High stress  
context is  
causing

**STRESS-  
RELATED  
ILLNESSES**





**IN SHORT . . .**

Traditional management is not  
sustainable

Something must be done before  
good managers **AND**  
companies  
begin to fall apart.





virtual  
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**Virtual Leadership helps face-to-face teams become high-performing virtual teams or hybrid teams.**

- Achieve more and use less resources
- Lead the team successfully, even when remote
- Reduce significant overhead costs
- Realize a healthy and personalized life balance
- Help them remain true to their personal values

## Traditional Management

## Virtual Leadership

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- meetings, meetings, meetings

- more space to lead strategically

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-family suffers from not being there

- present with family

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-no time to connect personally with team

- easily and quickly connect personally with team

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- always under time pressure

- in control of time and life

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-personal values constantly challenged

- personal values come to life

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- costly team building events

- continuous team growth

Home office  
(partly through  
the pandemic)  
was just the  
beginning





Virtual leaders  
are already  
reaping the  
harvest of a  
high-performing  
virtual or  
hybrid team



# The Virtual Leadership

## Approach:

proven and time-tested

- based over 10 years of research
- practicing intensely since 2003
- 29 global companies
- 2,900 managers and leaders
- comprehensive team training

# What the VLA franchise can do for you?

We offer a franchise opportunity to become the go to expert in your network for helping leaders and organizations create successful virtual and hybrid teams.



# Benefits of owning a VLA franchise

- ready-made business
- proven and profitable
- gain control of your life
- be with your family
- the market is ready for this
- high-touch training to ensure success
- significantly help the environment





# The Sustainability Movement

needs leaders to make a  
difference

**JOIN US**

**to transform leadership in  
organizations**



Virtual Leadership Associates has been waiting  
years for this moment.

Discover if the franchise is  
for you.

# Thank You

**For more information contact**

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